

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
943510-1	09/09/12	September 2012	08/27/12 - 09/05/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Izzy Rostovsky	HRP - Los Ange	National

Advertiser	Product	Estimate Number
National Assoc of Manufact	NATL ASSN OF MFR	

Flight Dates	Order #	Alt Order #
09/04/12 - 09/05/12	943510	06285424

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/05/12	JUDGE JUDY EF	Judge Judy	-TW----	:30	2	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	3:19 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
2	WLWT	W	09/05/12	3:41 PM	JUDGE JUDY EF	Judge Judy	:30	NAMOHS30H	\$275.00 NM
2	09/04/12	09/05/12	530-6p M-F news	530-6p	-TW----	:30	2	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	5:41 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
2	WLWT	W	09/05/12	5:38 PM	530-6p M-F news	530-6p	:30	NAMOHS30H	\$625.00 NM
3	09/04/12	09/05/12	6-630p M-F news	6-630p	-TW----	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	6:28 PM	6-630p M-F news	6-630p	:30	NAMOHS30H	\$700.00 NM
2	WLWT	W	09/05/12	6:12 PM	6-630p M-F news	6-630p	:30	NAMOHS30H	\$700.00 NM
4	09/04/12	09/05/12	11-1135p M-Su	11-1135p	-TW----	:30	2	\$1,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	09/04/12	11:18 PM	11-1135p M-Su	11-1135p	:30	NAMOHS30H	\$1,300.00 NM
MG for 4.2 09/05									
1	WLWT	Tu	09/04/12	11:40 PM	11-1135p M-Su	11-1135p	:30	NAMOHS30H	\$1,300.00 NM
2	WLWT	W	09/05/12		11-1135p M-Su	11-1135p	:00		\$1,300.00 NM
See MG 4.3									
5	09/04/12	09/05/12	5-6a news	5-6a	-TW----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-TW----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Tu	09/04/12	5:27 AM	5-6a news	5-6a	:30	NAMOHS30H	\$175.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

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Lehigh Valley, PA 18002-6881

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Invoice #	Invoice Date	Invoice Month	Invoice Period
943510-1	09/09/12	September 2012	08/27/12 - 09/05/12

Advertiser	Product	Estimate Number
National Assoc of Manufac	NATL ASSN OF MFR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/05/12	5-6a news	5-6a	-TW----	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WLWTW 09/05/12 5:45 AM 5-6a news 5-6a :30 NAMOHS30H \$175.00 NM									
6	09/04/12	09/05/12	DR OZ EF	4PM-5PM	-TW----	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 -TW---- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTu 09/04/12 4:16 PM DR OZ EF 4PM-5PM :30 NAMOHS30H \$350.00 NM									
2 WLWTW 09/05/12 4:16 PM DR OZ EF 4PM-5PM :30 NAMOHS30H \$350.00 NM									
Total Spots							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,850.00
<u>Agency Commission</u>	\$1,027.50
<u>Net Amount Due</u>	\$5,822.50